

# Implementation Plan for Needs Identified in the Community Health Needs Assessment for Southwest Healthcare Services

**FY 2017-2019**

**Covered Facilities:** Southwest Healthcare Services and Southwest Health District Unit – Bowman, ND

**Community Health Needs Assessment:** A Community Health Needs Assessment (CHNA) was performed in Winter 2016 in collaboration with public health to determine the most pressing health needs of the Bowman, ND area.

**Implementation Plan Goals:** The Board of Southwest Healthcare Services has determined that the following health needs identified in the CHNA should be addressed through the implementation strategy noted for each need:

## **1) Ability to recruit and retain primary care providers**

### ➤ *Specific Needs Identified in CHNA:*

- Workforce recruitment and retention is a major challenge facing the community. (page 38; ranking number 1)

### ➤ Current activities

- Conducted by hospital
  - Advertise jobs in print, social media and online
  - Work with the UND Center for Rural Health for recruitment efforts
  - Review all 3RNet Candidate referrals
  - Work with Inline Group for Physician Recruitment

### ➤ Proposed activities

- Conducted in collaboration with others
  - Work with West River Health Services on recruitment efforts
  - Work with Sanford Health on recruitment efforts
  - Work with UND School of Medicine to begin resident program at SWHS
  - Engage other physician recruitment firms as necessary.
- Create a recruitment/ retention committee

### ➤ Measurable Outcomes

- Hire 1-2 Physicians for Southwest Healthcare Services
- Hire an Advanced Practice Provider for Southwest Healthcare Services

## 2) Mental/ Behavior Health and Drug /Alcohol Use and Abuse

- *Specific Needs Identified in CHNA:*
  - Lack of addiction and mental health services are a major challenge facing the community (page 36; ranking number 1)
  - Would like SWHS to add mental health services. (Mental Health on page 40)
- Current activities
  - Conducted by hospital
    - Working with the Center for Psychiatric Care to provide Mental Health services to the Bowman community.
      - ◆ They will provide mental health through telemedicine
      - ◆ This program will begin in the summer of 2017
- Proposed activities
  - Conducted in collaboration with others
    - SWHS will work with Bowman County Health Nurse and Social Services to promote this new service to people who have a need for or who may be interested in these services.
  - This new service will be marketed to the community via newspaper, website, radio and social media.
  - Provide education on drug/alcohol use and abuse
- Measurable Outcomes
  - By providing mental health service by the summer of 2017.

## 3) Attracting and Retaining Young Families

- *Specific Needs Identified in CHNA:*
  - Cannot grow businesses if people are retiring--need to bring in the young families (page 35; ranking number 1).
- Current activities
  - Conducted by hospital
    - Recruitment of Staff
      - ◆ Human Resources main goal is recruitment of staff--which includes young families.
  - Conducted by Bowman County EDC
    - Reviews different areas for economic growth which will attract young families
    - Support local businesses to provide quality of life for our community
    - Continues to work with different businesses in the recruitment of staff
- Proposed activities
  - Conducted in collaboration with others
    - SWHS will work (when asked) with Bowman County EDC, Bowman County School and any other business that is working on staff recruitment.